

NEW ENGLAND PATRIOTS vs JACKSONVILLE JAGUARS GAME DAY FAN ZONE GUIDE

THE DEN

Pre-Match: 10:00-14:00.

Post-Match: Closed.

Located on the East Concourse of Wembley Stadium, between green and blue quadrants.

- Enjoy a beer pre-game before heading into the stadium.
- Alcohol available from 11:00-13:30 only.
- Grab some food before the game.
- DJ and entertainment scheduled pre-kick-off!

Location: East Concourse – Wembley.



DUUVAL MARKET

Pre-Match: 10:00-14:00.

Post-Match: Final Whistle + 2hrs.

Home of the Official NFL Merchandise store!

- Biggest NFL shop London has ever seen!
- All 32 teams merchandise available.
- Join the queue and be entertained along the way!

Location: Within Green Car Park North – entrance via Engineers Way. Follow Jags Ambassador directions. A queuing / one way system will be in place.



KEY LOCATIONS	
	DUUVAL MARKET
	THE JUNGLE
	BEERS & BITES
	THE DEN
	JAGTAG
	OLYMPIC WAY
	NFL SHOP

BEERS & BITES

Pre-Match: 10:00-14:00 (bar closes 13:30).

Post-Match: Final Whistle – 21:15 (bar closes 20:45).

Looking for somewhere to soak up the atmosphere throughout the day, look no further than Beers & Bites.

- Bars, serving alcohol pre- and post-match.
- Grab some food and chat all things NFL with like-minded fans!
- Meet & Greet opportunities with The ROAR.
- Large screen showing RedZone post-match!

Location: Within Green Car Park South – entrance via Atlantic Crescent. Follow Jags Ambassador directions. A queuing / one way system will be in place. Please note there will be a capacity limit on the space. No access via Duuval Market.



THE JUNGLE

Pre-Match: 10:00-13:00.

Post-Match: Closed.

The ultimate, must visit fan zone for all those attending the Wembley game.

- Test your skills on the interactive games, including Jags Wide Receiver and Obstacle Course; Seat Unique's QB Toss and AO's Mini Combine.
- DJs and appearances from The ROAR!
- Get game ready with Jags merchandise.

Location: Outside OVO Arena Wembley.



FOOD & BEVERAGE

In addition to the dedicated fan zones, food concessions will be located across the Wembley site. Doors to stadium will open for general admission at 12:30!

BAG DROP

Open 09:30 – 21:30. Please ensure you follow the NFL clear bag policy. Items purchased from Duuval Market or Merchandise stands must be either worn or kept sealed.

OLYMPIC WAY

Test if you have got what it takes to be the next Jaguar on the Experience Kissimmee Vertical Jump and University of Florida Broad Jump as you make your way down Olympic Way. Activations located opposite BoxPark.

JAGTAG

JagTag partnered by AO. If you are aged between 8-18 and want to experience JagTag with our grass roots coaches, sign up at the registration desk to the East of Wembley Stadium steps. Limited availability.

