

MARCH 2023

WEMBLEY STADIUM CONNECTS

NEWSLETTER



INTRODUCTION

WELCOME TO THE SECOND EDITION OF WEMBLEY NEWS FOR 2023.

First of all, thank you to everyone who emailed in saying you were glad to see the return of our Wembley Newsletter. It is always nice to get feedback on the things we do here at Wembley Stadium.

Having an open line of communication with the community is important to us. Please do feel free to get in touch about something you read about in this issue or anything in general about events at the stadium.

With the winter break now behind us we are back into event season. The season kicked off in grand style last month with 87,000 attending the 2023 Carabao Cup Final. The first event of the year is always a nervous one for everyone here at Wembley, but I was delighted with how the operation went on the day, for what was a high-profile match between two teams who have not been to Wembley for quite a while.

Looking ahead we have the England men's team playing their first home fixture of 2023 on 26 March when they take on Ukraine. The England women's team will then be in action ten days later when they take on South American champions Brazil in the first ever Women's Finalissima match on 6 April. Both games have already sold out.

In between those two fixtures is the Papa Johns Trophy Final (2 April) with Bolton and Plymouth expected to generate one of the biggest crowds ever for that particular fixture.

Elsewhere, 28 April will see Wembley celebrate its 100th birthday. Our Wembley memories campaign has received some fantastic submissions and it was heart-warming to see so many stories from people who have a real affinity with the stadium which they will cherish forever. You can see a small selection of the entries on page six of this newsletter. To view more, head to the Wembley 100 page on our website and take a look.

Also, keep an eye on the stadium on the day of the anniversary. We will have several activations in place. There will also be more events throughout the year, including my own crazy idea to walk 100 laps of the stadium to raise funds for our chosen charity Alzheimer's Society.

I have previously walked 50 laps for charity which took over 10 hours to complete (and left me feeling very sore). Not sure what I have got myself in for this time around, but I will be joined by several colleagues and, together, we hope to raise lots of money for such a wonderful cause.

Thank You
Liam Boylan, Stadium Director

STADIUM NEWS



VIP AREA FOR CHARITIES AND COMMUNITY GROUPS

As part of our drive to make Wembley accessible to all we have created a VIP box which will be offered out to various charities for select events throughout the year.

The box will provide a safe space for vulnerable families or children who might not ever get to experience the Wembley spectacle.

The box, which was converted and decorated over the winter period, provides room for up to 12 people – six children and six parents or carers.

It will be used for the first time at the England v Ukraine game on 26 March by children's charity Make-a-Wish. The charity will be making a dream come true for up to six children whose wish is to see England play at Wembley.

The space will then be offered out to other charities and community groups throughout the year. If you know of a group who might like to use the space, then please contact saira.mirza2@thefa.com.

SPECIAL INVITE TO EURO 2024 FIXTURE

More than 1,000 Ukrainians and the families who've welcomed them into their homes across Britain, will attend the England v Ukraine EURO 2024 qualifying fixture at Wembley Stadium on 26 March.

They have been invited to the game as special guests of The FA and Wembley Stadium. The stadium team worked with the Association of Ukrainians in Great Britain (AUGB) to offer the tickets as a thank you to the sponsor families supporting Ukrainians who have fled to Britain.

Thousands of people across the UK registered their interest to host people fleeing the war in Ukraine under the government's Homes for Ukraine Scheme, when it launched in March last year. Many are now providing a safe and secure space for the 117,000 Ukrainians who are still unable to return home to Ukraine, as the war continues into its second year.

A NEW VOICE FOR OLYMPIC WAY

As part of our efforts to improve the matchday experience for all football fans attending Wembley Stadium we have updated the Public Tannoy messaging service on Olympic Way.

The public announcements deliver several key messages to inform crowds, visiting Wembley for the first time, of the restrictions in place. They include information about the PSPO order, the bag policy at the stadium, fan zones and any travel delays.

Previously, the messages were produced by a stadium staff member, but to make the messages stand out more they are now delivered by the unmistakable sound of football commentator Clive Tyldesley.

Using a voice instantly recognised by supporters will help ensure the messages are adhered to more. Clive's voice first appeared at the Carabao Cup final earlier this year. It will be used for the majority of football fixtures throughout the season with other guest 'voices' also set to appear.

PUBLIC SPACES PROTECTION ORDER (PSPO)

A crowd of more than 87,000 descended on Wembley last month for the Carabao Cup Final between Newcastle United and Manchester United.

The event was hailed a success in regard to crowd control and limited incidents of anti-social behaviour. This was largely down to the Public Spaces Protection Order (PSPO) in place in and around the stadium on event days.

Part of the PSPO makes drinking alcohol in a public space an offence and since the introduction of the PSPO there has been a noticeable drop in the amount of anti-social behaviour on matchdays.

For this year's final the local off-licences and supermarkets worked with Brent Council to ensure alcohol wasn't supplied to those fans attending the event. Those that did come into the area with alcohol, were asked to dispose of it, which had a positive knock-on effect on the reduction of urination and litter that we saw present across the estate.

The new PSPO came into force on 1 February this year and below is an outline as to how it helps quell disorder in the Wembley area on event days.

WHAT ARE PSPO'S

Public spaces protection orders (PSPOs) are intended to deal with a particular nuisance or problem in a particular area that is detrimental to the local community's quality of life, by imposing conditions on the use of that area which apply to everyone. They are designed to ensure the law-abiding majority can use and enjoy public spaces, safe from anti-social behaviour.

A PSPO can be made for a maximum duration of up to three years, after which it may be extended, varied or discharged for up to a further 3 years.

Brent Council worked with the Police and partners to review the existing PSPOs. Part of this review included ensuring they are still proportionate and effective. Part of the decision to make one singular PSPO with varying prohibitions across different areas, formed part of this review.

If anyone fails to meet the requirements of the PSPO or to comply with a request from a police officer, police community support officer (PCSO) or authorised council officer, they could be issued with a Fixed Penalty Notice (FPN) of £100 or prosecuted. However, these measures are designed to deal with anti-social behaviour where it is or is likely to cause a nuisance. Authorised officers will take a proportionate and common-sense approach in their application.



REPORTING PSPO BREACHES

The new PSPO provides a new reporting tool which allows members of the public to report breaches.

Notices are provided around the Wembley Park area and in the bottom right-hand corner of the notices, you will find a QR code which can be used to report a breach of the PSPO.

Breaches of the PSPO can also be reported via the following link www.brent.gov.uk/PSPO which also provides details on each of the prohibitions.

Brent Council continues to work collaboratively to ensure the Borough remains a safe place to live, work and visit.

COMMUNITY NEWS

BRENT: CO-CREATING A COMMUNITY INITIATIVE

The Social Change Agency are working with The Football Association and the Brent communities to design an initiative that identifies and responds to the priorities and needs of the people in the borough. They are looking to build relationships and co-create a process that is accessible and accountable to the people of Brent. If you have ideas that you would like to share about what the top priorities are for your area, please get in touch with aggie@thesocialchangeagency.org.



STUDENTS GIVEN INSIGHT INTO WOMEN'S FOOTBALL INDUSTRY

The Naz Legacy Foundation provides young people from disadvantaged backgrounds in London the opportunity to learn about different career sectors.

Wembley Stadium recently played host to a day organised by The FA and the Legacy Foundation, to give 60 female students from across London, the opportunity to understand what it takes to develop a career in women's football. Crystal Palace FC's - Palace for Life Foundation - also helped out.

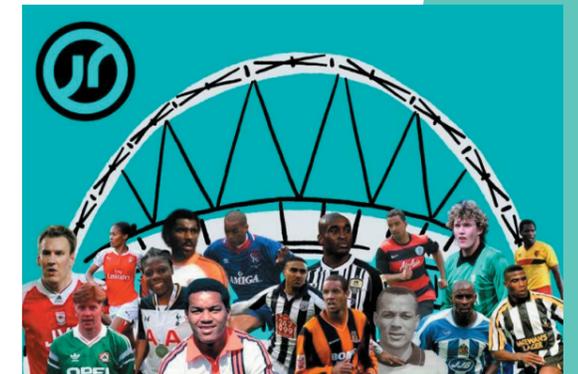
Contributors from a range of disciplines across the football industry, including former England star Rachel Yankey, spoke to the students about their career journey. The pupils also got to enjoy a tour of Wembley Stadium as part of the day.

JASON ROBERTS FOUNDATION HERITAGE EXHIBITION

The Jason Roberts Foundation have launched their Heritage Exhibition outside the West Ticket Office at Wembley Stadium.

The exhibition is open to the public and celebrates 14 players who grew up in the Wembley area and how they have paved the way for the future stars of tomorrow.

Each image contains a QR code which allows all visitors to find out more about each player's individual route into football.



ARCH LIGHT UP FOR NATIONAL HOLOCAUST DAY

The Wembley arch was lit up in purple recently to mark International Holocaust Remembrance Day.

The arch light coincided with Brent Council's commemorative event to remember the millions of ordinary people murdered in the Holocaust.



WEMBLEY 100 – MAGIC MEMORIES

Earlier, this year, as part of our Wembley 100 celebrations, we launched an online campaign to hear people's most magical memories of Wembley Stadium.

We wanted to find out why Wembley holds a special place in people's hearts and what were their standout moments over the last 100 years.

We were deluged with entries. More than 1,600 people from across the country sent in their moments. Below is a selection of some of the best memories so far including several local submissions. To view all the submissions visit the Wembley 100 hub on our website www.wembleystadium.com



To be honest my love for Wembley isn't in isolation of my being. I am a local lass and so the essence of Wembley runs in my veins!!! The image attached are snippets in recent years by way of a collage but if I were to have a book it'll be filled on chapters upon chapters of our beloved Wembley through the years.

Glory Nero



As a local resident and always dreaming of visiting the stadium, my dream came true in 2008 when I participated in the Umbro 5's alongside England's most capped player ever Fara Williams MBE.

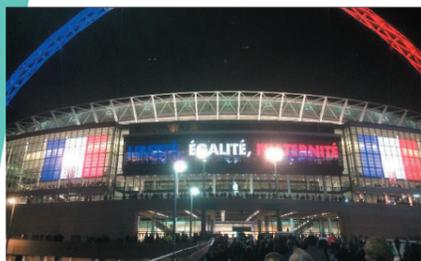
Not only did we win but we went unbeaten, which was an unbelievable achievement as a young black girl who went to school in Brent!

Eartha Pond



I was able to take my dad to see Italy v Argentina for the Finalissima last June. He was born in Italy (so a huge fan of the Azzurri) and it was our first time at Wembley and it was incredible. I am also a huge fan of Messi so that was equally amazing to see him win a trophy and watch his brilliance in person. It was a special day for us both and it is a magnificent stadium.

Emilio Cacciatore



17 November 2015. Wembley hosts England vs France in solidarity with the whole French nation after the series of terrorist attacks in Paris, and at the abandoned France vs Germany football match at the Stade de France only five days earlier. Wembley was lit up in the tricolor and the whole stadium sang 'La Marseillaise' before kick-off. Football, uniting nations and people. Breathtaking stuff!

Stephen Simkins



Wembley has started to feel more of a home and safe place rather than just a stadium. I have been privileged to attend events which have always been the best memories. From watching my first concert with Rihanna to my most recent of Harry Styles or being able to watch football friendlies such as England and USA to FA cups supporting my football club! I can't wait for many more memories that will come out of Wembley in the future, so thank you Wembley for the joy you've given me.

Megan McNulty



I have lived in the shadow of Wembley Stadium for 30 years. I have been privileged to be present at many great concerts including seeing my hero George Michael perform the first concert at the new stadium. I have also witnessed some fantastic sporting events most notably the Women's European final, but the most memorable thing for me about Wembley is the great friends I have met and made. Wembley is truly my second home. Long may it stand as the nation's greatest stadium.

Carole Wood

DIARY DATES

MARCH 2023	
SUNDAY 26	England v Ukraine

APRIL 2023	
SUNDAY 2	Papa Johns Trophy Final
THURSDAY 6	Women's Finalissima
SATURDAY 22	FA Cup Semi-Final 1
SUNDAY 23	FA Cup Semi-Final 2

MAY 2023	
SATURDAY 13	Vanarama Play Offs
SUNDAY 14	Women's FA Cup Final
SATURDAY 20	FA Vase & Trophy Final Day
SATURDAY 27	Play Off Final 1
SUNDAY 28	Play Off Final 2
MONDAY 29	Play Off Final 3

JUNE 2023	
SATURDAY 3	Men's FA Cup Final
TUESDAY 13	Harry Styles
WEDNESDAY 14	Harry Styles
FRIDAY 16	Harry Styles
SATURDAY 17	Harry Styles

EVENT DAY ROAD CLOSURES

To ensure the safe movement of pedestrians on events days it is necessary to implement a series of road closures in and around Wembley Stadium.

The closures are coordinated between the Stadium and Brent Council. We would like to thank you for your co-operation during these periods and will continue to keep you updated prior to each event.

ROAD CLOSURES ON EVENT DAYS AT WEMBLEY

FULL CLOSURES
SOUTH WAY (Wembley Hill Road to First Way from W-E)
FULTON ROAD
ENGINEERS WAY
PACIFIC CRESCENT
ATLANTIC CRESCENT
All full road closures are implemented 4 hours prior to KO / event start and removed 2 hours after the event end*
*some event day exceptions may apply

OTHER ROAD CLOSURES
WEMBLEY HILL ROAD - Closed in both directions between South Way and the Wembley Triangle 30 minutes before the event end until 2 hours post-event
EMPIRE WAY - Closed southbound only between Wembley Park Drive and South Way from 30 minutes before event end until 2 hours post-event
LONDON ROAD - Closed between Wembley High Road and Cecil Avenue from event start until 2 hours post-event.
OAKINGTON MANOR DRIVE - Access for local residents only from 3 hours pre-event until 2 hours post-event
ECCLESTONE PLACE - closed from event start until 2 hours post-event.



WOMEN'S FA CUP FINAL SET TO BREAK MORE RECORDS

More than 40,000 tickets have now been sold for this season's Vitality Women's FA Cup Final.

The showpiece event, which will be held on Sunday 14 May at Wembley Stadium, has seen over 10,000 tickets issued in the last five weeks since the 30k mark was reached, highlighting the appetite fans have for the match.

A record 49,094 fans witnessed Chelsea's victory over Manchester City in last year's Final, with that record looking likely to be smashed again, once the finalists are confirmed in April.

Tickets for this year's Final can be purchased via wembleystadium.com. For accessible tickets please call 0800 093 0824.

SOCEROOS TO VISIT WEMBLEY



England will take on Australia in a friendly at Wembley Stadium on Friday 13 October (7.45pm BST kick-off).

The match forms a unique international double against Australia with the Lionesses also taking on the Australia women's team at Brentford in April before they head off to this year's World Cup in Australia.

The men's fixture will only be the eighth time the two teams have ever met and the first since 2016. It will be the Three Lion's final fixture of 2023.

Tickets for the men's game with Australia will be announced later this year.

